

ORDER



Orders
Order / Rev: 47091
Alt Order #: 27770579
Product Desc: 2022 Primary Electio
Estimate: 3604
Flight Dates: 05/09/22 - 05/15/22
Original Date / Rev: 04/21/22 / 04/21/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Dallas
Sales Office: DALLS
Sales Region: National

Agency
Name: Ax Media
Buying Contact:
Billing Contact:
 800 W. 47th St., Ste. 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mike Flood for Congress
Demographic: A50+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/10/22	5	\$850.00	\$722.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	5	\$850.00	\$722.50	0.00
Totals	5	\$850.00	\$722.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	05/09/22	05/09/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/09/22 05/15/22 M----- 1 \$105.00 0.00															
N 2	KLKN	05/10/22	05/10/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/09/22 05/15/22 -T----- 1 \$105.00 0.00															
N 3	KLKN	05/09/22	05/09/22	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$140.00	P-04	0.00	NM	1	\$140.00
Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/09/22 05/15/22 M----- 1 \$140.00 0.00															
N 4	KLKN	05/09/22	05/09/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Six <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/09/22 05/15/22 M----- 1 \$250.00 0.00															
N 5	KLKN	05/09/22	05/09/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/09/22	05/15/22	M-----		1			\$250.00			0.00			
													Totals	5	\$850.00



125 West 55th St
New York, NY 10019

Contract # 27770579	Changes as of: 4/22/2022 at 8:04 AM	Version: Highlighting Revision 1
CPE: 334/438/3604	Flight: 5/9/22 - 5/15/22	Station: KLKN
Agency: Ax Media	Advertiser: Mike Flood for Congress	Market: Lincoln&Hstng-Krny-Pls DMA
800 W.47th Street	Product: 2022 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 11595749	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: DACIA SMITH 214-525-2831	Assistant: MATTHEW PALLADINO 347-607-5097

Con Type: POLITICAL/VOTE
Total \$: \$850.00
Total Spots: 5
Total CPP: \$48.85
Total GRP: 17.4
Traffic #: 47091

Separation:

Comments: New Order 4/21 - The new order will run Mon 5/9 - Tue 5/10 with a noon cutoff on Tue 5/10. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/9 - 5/15							Total Spots	Total \$	CPP*	GRP*
							5/9	5/10	5/11	5/12	5/13	5/14	5/15				
1	M-F 6a-6:30a		KILKN News 8 This AM	\$105.00	1.5	30	1	0	0	0	0	0	0	1	\$105.00	\$70.00	1.5
2	M-F 6:30a-7a		KILKN News 8 This AM	\$105.00	1.5	30	0	1	0	0	0	0	0	1	\$105.00	\$70.00	1.5
3	M-F 7a-8a		Good Morning America	\$140.00	4.0	30	1	0	0	0	0	0	0	1	\$140.00	\$35.00	4.0
4	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$250.00	5.7	30	1	0	0	0	0	0	0	1	\$250.00	\$43.86	5.7
5	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	1	0	0	0	0	0	0	1	\$250.00	\$53.19	4.7
TOTALS:							4	1	0	0	0	0	0	5	\$850.00	\$48.85	17.4

Makegood Comments

Date/Time	Action	Added by	Comment
04/22/22 8:04 AM	Confirmed	System	Automatically Applied